

# 2017 Advertising Contract

## Client Information

Advertiser   Company Name		
Address		
City	Province/State	Postal/Zip Code
Contact		
Phone	Email	

**top  
stock**  
MAGAZINE

Please send completed contract to:  
EMAIL info@topstockmagazine.com  
MAIL 157B Bowman Circle, Sylvan Lake  
Alberta, Canada, T4S 0H4

## Advertising Information – Specs, Cost and Description

Request Cover Space (subject to availability):  Inside Front Cover  Inside Back Cover  Outside Back Cover  
Frequency Discount:  2 issues  3 issues  4 issues

Issue	Ad Size	Artwork	Submit by	Rate
Spring A.I.		<input type="checkbox"/> Repeat / <input type="checkbox"/> New	Feb 3 / (Feb 10 *CR)	
Mid-Summer		<input type="checkbox"/> Repeat / <input type="checkbox"/> New	June 9 / (June 20 *CR)	
Early Fall		<input type="checkbox"/> Repeat / <input type="checkbox"/> New	Aug 1 / (Aug 9 *CR)	
Late Fall		<input type="checkbox"/> Repeat / <input type="checkbox"/> New	Sept 25 / (Oct 3 *CR)	

\*CR : Deadline for receiving camera-ready ads

## Request Guaranteed Position

Please indicate desired position here:

Please note, placement is not guaranteed and is determined on a first-come-first-serve basis.

\$200 CAD per cover/ \$160 USD per cover

Confirmed cover position fee (\*Surcharge will be invoiced once the position is confirmed)

## Advertiser's Index Information

This information will appear in the advertiser's index:

Company Name

Website

## Agreement

A. All advertising placements with Top Stock magazine ("Top Stock") are subject to and governed by these terms and conditions. Top Stock reserves the right at its absolute discretion, and at any time, to cancel any advertising order or reject any advertisement, whether or not the same has already been acknowledged and/or previously published.

B. The space rates apply only to camera ready artwork. Design and layout services are invoiced separately.

C. The advertiser agrees to the insertion of advertising in Top Stock at the time and for the sizes and rates stated,

and agrees to pay Top Stock Magazine the amounts stated as ads are published. Payment is due upon receipt of invoice. Two percent (2%) per month interest will be charged on accounts over 30 days.

D. This contract or any portion may be cancelled by the client giving notice in writing seven weeks prior to the publishing date. Guaranteed positions cannot be cancelled.

E. The maximum liability in the event of error is limited to the ad space rate for that issue. In such event, contract will be extended by one issue for same advertising at

no charge. Contract price will remain unaffected. Top Stock assumes no responsibility for errors if the work is printed as per a proof and approved by the customer, or if customer waives the right to proof.

F. All advertisements are accepted and published with the understanding that the advertiser assumes liability for content of advertising matter (including text, representation and illustrations.) Placement of ads (other than confirmed cover placements) is at the discretion of the Editor.

Date

Signature of Advertiser

Signature for Top Stock Magazine